



Program Book - Advertising Contract

Requirements/Conditions:

1. All print ads must be camera-ready (high res jpg, pdf or tiff file format) and sent on CD or via e-mail
2. **We regret that no materials can be accepted after Friday, August 5, 2011**
3. Payment for your advertising is due with this completed contract to reserve space
4. Make checks payable to Meals On Wheels Delaware
5. For questions regarding advertising, contact Jenna Byczek at (302) 656-3257 ext.104

Make your selection by placing a check or X on the appropriate line:

_____ Full Page Ad (10"H x 7"W) \$ 375
 _____ Half Page Ad (4.75"H x 7"W) \$ 225
 _____ Quarter Page Ad (4.75"H x 3.25"W) \$ 150
 _____ Two-Page Spread (black & white) \$ 600

CONTACT NAME & TITLE _____
 BUSINESS NAME _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 PHONE _____ FAX _____ E-MAIL _____

We are a Denim & Diamonds Sponsor, so our ad is included with our sponsorship

We agree to pay \$ _____ Check Enclosed Credit Card Bill Me
 Mastercard Visa American Express Discover

CARD NUMBER _____ EXP. _____

CARDHOLDER'S NAME _____ SIGNATURE _____



Advertising Specs, File Formats & Shipping Information

All ads must be received by Friday, August 5, 2011

AD DIMENSIONS

- Full Page - 7"W x 10"H
- Half Page - 7"W x 4.75"H
- Quarter Page - 3.25"W x 4.75"H

AD FORMATS (formats listed in order of preference)

- tiff or jpg file
- Files must be CMYK, high resolution (300 dpi at actual size).
- JPG files must be high resolution with the least amount of compression applied (large file size)
- **PDF file**, high resolution (300 dpi), file actual size

Please Note: If using Page Maker files, please convert to PDF files before forwarding. We DO NOT accept files created in Microsoft Publisher.

SHIPPING

Send to:

Meals On Wheels Delaware
Denim & Diamonds
100 West 10th Street, Suite 207
Wilmington, DE 19801

Electronic files should be e-mailed to: jbyczek@mealsonwheelsde.org

Meals On Wheels Delaware ● 100 West 10th Street, Suite 207 ● Wilmington, Delaware 19801
office: 302-656-3257 ● fax: 302-656-8414 ● e-mail: info@mealsonwheelsde.org